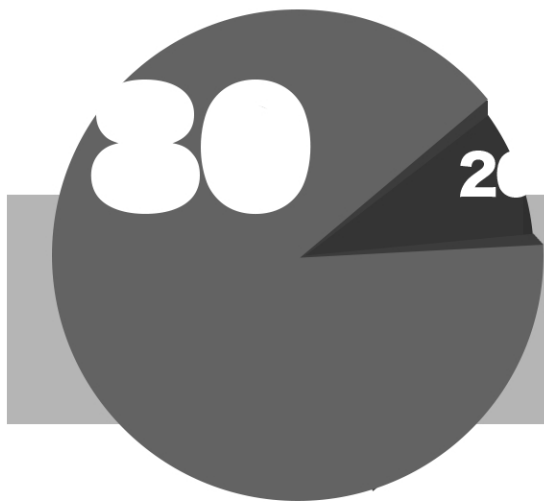


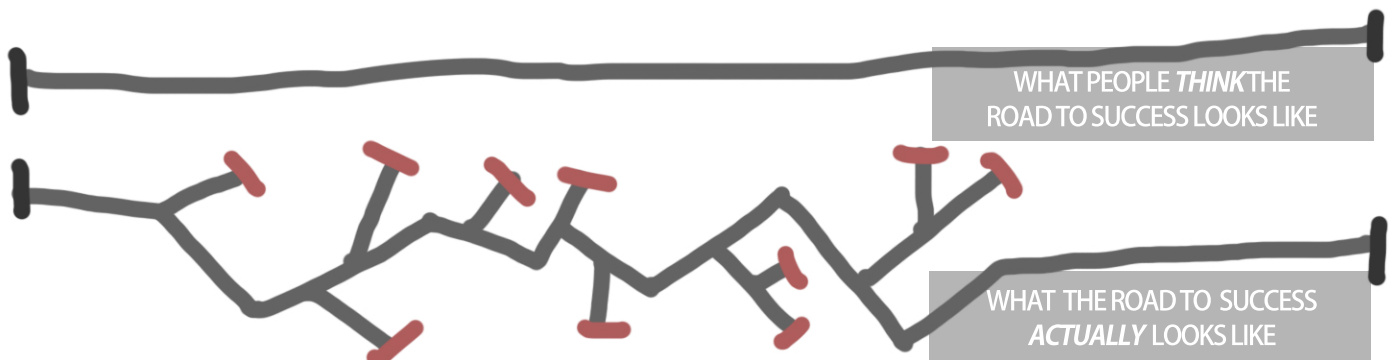
INSPIRED BY
THE POWER OF HABIT

USING CRISIS TO SUCCEED

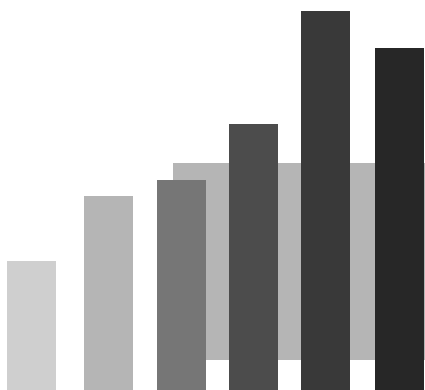


80% OF BUSINESSES **FAIL** IN THE
FIRST 18 MONTHS

EVERY SUCCESSFUL PERSON KNOWS THAT
BEHIND EVERY **CRISIS** IS AN **OPPOURTUNITY**



*THOMAS EDISON CREATED **10,000**
FAILED PROTOTYPES OF THE LIGHTBULB
BEFORE HE GOT IT RIGHT



IT'S NOT ABOUT *HOW GOOD YOUR IDEA IS, HOW SMART YOU ARE, OR WHERE YOU ARE.* IT'S ABOUT HOW YOU DEAL WITH **ADVERSITY** AND *WHETHER OR NOT YOU GET BACK UP WHEN YOU GET KNOCKED DOWN*